

	<b>Steve Bradburn</b> <b>SGAC associates ltd</b> 8 Ulviet Gate High Legh Knutsford WA18 8TT	Tel: 07771 977060 01925 757283 Fax: 01925 758052 E-mail <a href="mailto:polar-bear@talk21.com">polar-bear@talk21.com</a>
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## PROFILE

Steve Bradburn specializes in helping organizations to improve efficiency, reduce costs, increase the value added and solve problems in their supply chain. He enables organizations to sustain reduced costs, improved lead times and customer satisfaction, by a combination of people, systems and process development. He has worked, both as a senior manager and consultant, primarily in the B2B service sector, and with direct distribution in retail markets. He has over 40 years management experience, both in UK and European operations, business development, business planning, project management, organizational development, and vehicle fleet management. He has comprehensive experience of running 3PL(Third Party Logistics provider) companies and providing 4PL(Fourth Party logistics provider) solutions to clients.

## PERSONAL SPECIALISMS

Supply Chain Management ADVANCED - Distribution and warehousing, Transportation Management, Inventory Management, and Fleet Management.

Operations Management ADVANCED - Customer Service, Inventory Management, Performance Improvement, Transport and Distribution.

Business Strategy and Planning ADVANCED - Strategic Planning and Business Plans, Change Management, Acquisitions and Mergers.

Finance and Accounting COMPETENT - Budget Planning and Management, Credit Control, Feasibility Studies, Insurance.

Environmental Management COMPETENT - Policy Planning, Risk Assessment, Waste Management, Environmental Audit Surveys, Environmental Impact Policy.

Health and Safety COMPETENT - Crisis Management, Health and Safety Training, Health and Safety Policy and Planning, Risk Assessment, Safety Management, Pressure Systems.

Human Resources COMPETENT - IR, Career counseling/Outplacement

Quality Management COMPETENT – Quality Management Systems.

Information and Computing Systems COMPETENT – Project management

## ADVISORY ROLES

Consultant, Approved Mentor, Coach/ Facilitator, Project Manager, Researcher, Industry Advisor to Coventry University – Logistics Degree courses,  
Approved consultancy services supplier – Welsh Development Agency

## INDUSTRY EXPERIENCE

Automotive (Component supply, finished product delivery, vehicle refurbishment), High Tech, Construction, Bulk Specialised Chemicals, Work wear, Food (Bulk and Frozen), Liquid and Solid Fuels, Coal Mining, Road/Rail/Sea Transportation. Tipper, Fridge freight, Liquid/Powder/Gas Tanker Transport, Fleet Management.

### **QUALIFICATIONS AND TRAINING**

Chartered Member Institute of Logistics and Transport (Degree Equivalent) 1973  
The Executive Program (Darden Business School-University of Virginia, USA) 1983

### **PROFESSIONAL MEMBERSHIPS**

Fellow Chartered Institute of Management (1980)  
Member Chartered Institute of Transport (1973)  
Member Chartered Institute of Logistics and Transport (1977)

### **OVERSEAS EXPERIENCE**

Worked in the USA for 5 years, in Executive Vice President and President appointments, running British owned subsidiary companies in transportation and coal mining industries.  
Undertook company disposal and acquisition activities.

### **CAREER SUMMARY**

SGAC associates ltd – Principal Consultant  
Established June 2000

#### **Key Achievements to Date**

Founder member of the Respect for People initiative delivered for the Department for Transport  
Supply Chain development projects for NHS Logistics, NHS Trusts and PaSA  
Developed national logistics strategy for UK's largest solid fuel distributor  
Advised an alternative use strategy/implementation plan for warehouse resources.  
Reviewed supply chain process and developed new warehousing/mechanical handling options for the UK arm of a global cement manufacturer.  
Consultant and Industry Advisor for major bank turnaround activities.

Ryder Integrated Logistics

General Manger.

#### **Key Achievements**

Re-organised supply chain project team, to integrate proposed solution into new organization.  
Key member of management team handling commercial and operational issues in high tech, automotive and manufacturing contracts.

Axial UK Ltd (TBG)

Managing Director

#### **Key Achievements**

Identified and implemented change programme to deliver projected savings of £900K pa. through enhanced fuel management and avoidance of transit damage costs.  
Rescued deteriorating relationship with prestigious customer and instigated new management information system to measure KPIs

P&O Trans European

Managing Director – P&O Roadtanks Ltd

#### **Key Achievements**

Planned and implemented a strategy review of £50M UK business, targeting 10% growth and 20% improvement in ROACE, cash flow and KPIs.  
Developed and implemented business development campaign, which generated above budget revenue flows in the Netherlands and grew new markets in Poland.  
Arrested serious business downturn by, first withdrawing from shared user facility without major contract loss, and secondly, in a failing depot reduced cost base, increasing productivity by 30% and achieving 20% growth in return on capital invested.  
P&O Group representative on Freight Transport Association Environmental Best Practice Committee.  
Chair of Trade Association Group dealing with Government Agencies, Emergency Services, European Legislative bodies.